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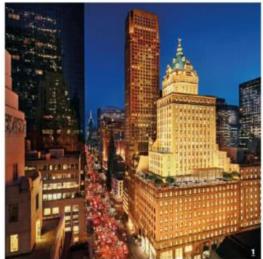
ean-Michel Gathy has been referred to as the "living legend" of hotel design and he is highly-sought after by luxury hoteliers the world over. Just five years after graduating from Belgium, he founded luxury architectural firm Denniston in Hong Kong. "It was difficult in the beginning, especially for a young foreigner, so I started out doing mainly interior projects," he recalls.

His first big break came from Adrian Zecha, the founder of Aman Resorts in 1989 and he was exclusively designing Aman and GHM projects across the world for the next decade. Having built a reputation for designing highly-successful luxury resorts, he started getting commissions from topend luxury brands such as St. Regis, Mandarin, Four Seasons and LVMH among others.

reative flair

With projects all over the world, Jean-Michel practically lives on an airplane, travelling as many as 220 days in a year. For him, inspiration is everywhere. *I have a very analytical mind-1 analyse and study anything and everything that I see or that I come across while travelling. And when you do this continuously from morning to night, you accumulate a huge library of resources in your mind that just emerge when I sit down to design," he says. Despite having designed hundreds of hotels, he still manages to create something new every time. "Maybe this is what people call creativity."

Luxury is what you make of it Jean-Michel measures the success of a hotel or resort



- Located on New York's Crown Building, Aman New York is scheduled to open this year.
- 2. The lobby of Aman New York The hotel is only the second urban location in Aman's collection.
- 3. Completed in 2010, the design of St. Regis Lhasa in Tibet was inspired by the Sera Monastery an dratains some of its site's existing trees.
- 4. View of the indoor pool at the spa at St. Rogis Lhasa.



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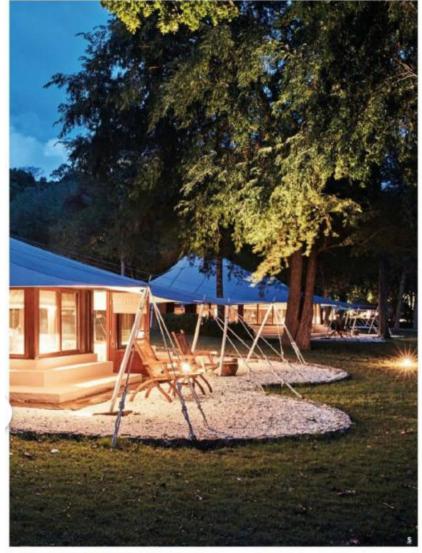




by the extent to which it has been designed with the guests in mind. "Many architects design things that they like, but they forget that they should be designing for their guests and not as an ego trip for themselves." he emphasises.

When it comes to designing luxury resorts for a very discerning clientele, there is no cookie-cutter solution. "Luxury means different things to different people. Some people equate money with luxury, while travelling is a luxury to others. For a banker in New York, time is his luxury. For someone in Hong Kong, space is a luxury. So the notion of luxury is very much dependent on who you are and what you do in life," he analyses.

For Jean-Michel, luxury means comfort and a successful hotel is one that is comfortable for its guests. However, the definition of comfort varies among different individuals. There is also the issue of having different priorities. "A teenage guest may place high priority on having high-speed and seamless access to the internet, whereas his father considers a comfortable bed the most important. So, the art of designing a good hotel is to ensure that you address most of the desires of your guests







because it is not possible to address all of their desires," he explains, "The bottom line lies in knowing exactly what type of hotel it is going to be and what sort of clientele you are going to have," he adds.

The nature of luxury is such that people get accustomed to it; what wowed them before becomes the norm and they expect more. The challenge for architects and designers is to be innovative and stay one step ahead. "Coming up with new ideas becomes more difficult as almost everything has been done before, but it all boils down to creativity. We try to create with new materials and new technology, which allows us to execute designs that we could not achieve before," says Jean-Michel.

Designed to see and be seen With over 40 years of industry experience, Jean-Michel observes a change in the way people see and use hotels. "In the past, a hotel was just somewhere to sleep, but now it is a lifestyle venue where people go to dine or to be seen," he says. To him, a resort or hotel is like "a home away from home". People try to find something that they are familiar with but also provide a change in lifestyle, so the design needs to evolve accordingly, "Lifestyle has influenced the design of hotels and hotels are a reflection of the people who stay in and

This association with lifestyle means that architects and designers need to be more knowledgeable, "Before, it is good enough to design a good hotel room. Now, you also need to design and create

who frequent them."





Having worked on many conceptualisation of the world's largest rooftop infinity pool at Marina Bay Sands Singapore. he feels that Asian hospitality is unique in its own way. "In Asian culture, people do not normally entertain guests in their homes, unlike in the West, They prefer to bring their guests to hotels or restaurants, so the image of the hotel becomes very important because it reflects who they are."

1993, Amanwana on Moyo Island in Indonesia was the first of many Aman resorts designed by Denniston.

5. Completed in

6. A view to the ocean from the Jungle Cove Spa at Amanwana.

7. Denniston's luxury tent concept takes plamping to new heights even before the portmanteau glamping was

8. The infinity pool with an ocean view at loctaed within the Noonu atoli at the northern part of Maldives.

9. Comfortably rustic materials meet stately scale at Cheval Blanc Randeli

10. The open bath concept at the Cheval Blanc Randheli.





projects all over the world, including a Four Seasons in Tokyo and Bangkok, an Aman in New York, and some exceptional private villas. He couldn't pick a favourite: "Every project is unique in its own way. It is just like my children; they are all

different, but I love them all."

He admires architects LM. Pei for his control of symmetry and geometry, and Tadao Ando for his brutalist style and the pureness of his works. And he considers Srilankan architect Geoffrey Bawa the father of tropical architecture, What about his own style? "Sometimes dramatic, sometimes intimate. but always charismatic" is how he sums up both the Jean-Michel Gathy style and Jean-Michel Gathy, the man.



